



EDUCATED  
PAVEMENTS

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INNOVATIV TERBURKOLATFEJLESZTO KFT.  
(INNOVATIVE PAVING SOLUTIONS LTD.)

WESSELENYI STREET 4. 3RD FLOOR 15/B.  
1077 BUDAPEST. HUNGARY  
+36 70 372 14 97

## SUMMARY

PLATIO IS A PAVING SYSTEM FOR ENVIRONMENTALLY CONSCIOUS ENERGY INDEPENDENCE SEEKER CUSTOMERS AND MUNICIPALITIES. COMMERCIALY AVAILABLE BY 2018. IT IS MADE OF RECYCLED MATERIALS AND UTILIZES RENEWABLE ENERGY SOURCES.

## ISSUES - OPPORTUNITIES

CITIES NEED PAVERS - BUT PRODUCING A LOT OF RECYCLABLE WASTE

CITIES NEED MORE ENERGY - CITIES ARE WASTING ENERGY

SMART CITIES NEED DATA - PEOPLE NEED INTERACTION

## SOLUTION

PLATIO PAVINGS DO NOT TAKE MATERIAL AND ENERGY FROM NATURE TO BUILD HUMAN ENVIRONMENT. BUT USE RECYCLED GARBAGE AND UTILIZE WASTED ENERGY. PLATIO IS A PAVING PLATFORM MADE OF RECYCLED PLASTIC. DESIGNED TO BE ABLE TO PRODUCE ENERGY FROM SUNLIGHT AND COLLECT DATA PRODUCED BY PEDESTRIAN TRAFFIC TO ENHANCE LIVABILITY IN SMART CITIES.

## FUNDING AND USE OF MONEY

- COMPANY STAGE: FUNCTIONAL PROTOTYPE - READY TO MASS PRODUCE
- PREVIOUS CAPITAL: 100.000 EUR FROM TWO SEED INVESTORS
- MONTHLY NET BURN: 24.000 EUR - 12-MONTH RUNWAY
- CAPITAL SEEKING: 500.000 EUR

## TARGET MARKET

ENVIRONMENTALLY CONSCIOUS CUSTOMERS, BUSINESSES AND GOVERNMENTAL INSTITUTIONS WHO ARE WILLING TO TAKE THE NEXT STEP INTO THE FUTURE OF GREEN ENERGY.

## COMPETITORS

PAVEGEN, SOLAR ROADWAYS, WATTWAY, ONYX SOLAR FLOOR

## COMPETITIVE ADVANTAGE

- SUSTAINABLE ENERGY FROM RECYCLED MATERIALS
- INTEGRATED TO PRODUCE ENERGY ALSO FROM SUN LIGHT AND HUMAN STEPS.
- COMPACT, RELIABLE AND COST EFFECTIVE
- INTERACTIVE PLATFORM

## MOBILE STRATEGY

WE ARE PLANNING TO DEVELOP AN APP FOR APPLE AND ANDROID TO BE ABLE TO PROGRAM THE PLATIO PLATFORM AND TO GIVE PERFORMANCE INFORMATIONS TO USERS.

## REVENUE MODEL

REVENUE STREAMS INCLUDE: 1) ASSET SALE, 2) INSTALLATION FEE, 3) SPONSORS, 4) GOVERNMENT SUBSIDIES.

## EXIT STRATEGY

THE COMPANY WILL BE BUILT AS A TAKE-OVER TARGET, ACQUISITION WITHIN 20 MONTHS.

## FOUNDER TEAM

FOUNDER: MIKLOS ILYES, LANDSCAPE ARCHITECT AND DESIGNER AT GARTEN STUDIO LTD.

CEO: IMRE SZISZAK, MECHANICAL ENGINEER, PLASTIC MOLDING EXPERT, EXPERIENCE AT EQUIPMENT DESIGNING, 2 YEARS TECHNICAL ADVISER AT NBG MASTERS LTD.

JOZSEF CSEH, CHEMICAL ENGINEER, ELECTRONICAL ENGINEER STUDENT, EXPERIENCE AT CAR PRODUCTION TECHNOLOGIES.

THE FOUNDERS ARE BOYHOOD FRIENDS AND LONG TIME BUSINESS PARTNERS.

## ADVISORS

INTERNATIONAL RELATIONS: HUNGARIAN TRADE HOUSE INC.

MENTORING: CITY LAB OF DESIGN TERMINAL BUDAPEST

